

NEUTRON FACTORY WORKS, WE APPRECIATE YOU!

THE FAMINE

DECEMBER 11TH TO 18TH



With everyone's schedules during the holidays, participation is no longer restricted to one day, we've given you a whole week to **GO HUNGRY**. What we need from you is an account of your experience. Your outward experience through social media will not only advocate for the cause, but deepen commitment from your supporters!



EVENT DETAILS

On the **21st of January** we would like you to invite your most passionate fundraisers, along with a choice group from your leadership, to join us at Save On Meats to celebrate.

The evening will give everyone a chance to meet program users along with key stakeholders and engage in some workshops and talks around the issues. Ultimately we want you to share your experience and help us co-create the change moving forward!

So, we need you to commit to one of the days and then take a few minutes every two hours to document how you're feeling. Please share out those feelings via Twitter using the hashtag **#beinghungrysucks** and if Facebook is your thing, please write a summary and tag it the same at the end of your fast.

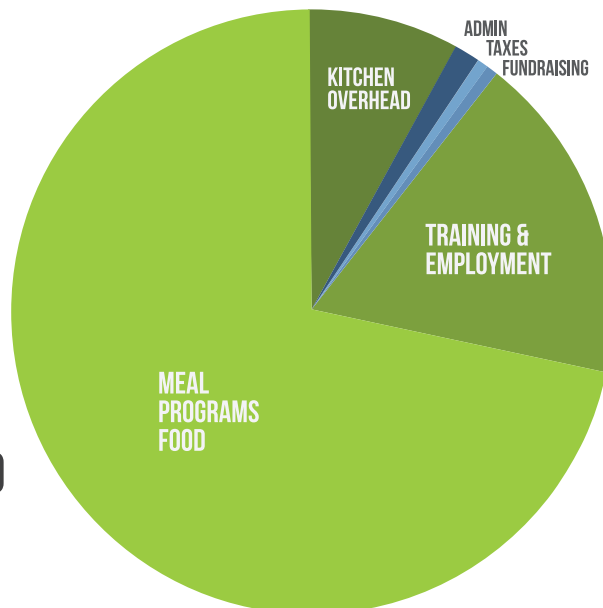
Simple, right? This will create groundswell for the cause and allow other people engaging to relate!

Of course, there will be lots of food representative of the meals that we've funded, along with libations from local brewers and distillers.

Space is limited for this event, and we want you all there, so please RSVP in advance to cat@markbrandinc.com

BEING HUNGRY SUCKS.

WE'RE GOING HUNGRY SO
THEY DON'T HAVE TO.



MEAL PROGRAMS FOOD 71.7%
TRAINING & EMPLOYMENT 17.7%
KITCHEN OVERHEAD 8.3%

ADMIN 1.1%
TAXES 0.5%
EVENT COSTS 0.7%

**97.7% OF FUNDS RAISED
GO DIRECTLY TO PROGRAMS
AND FOOD**

**.98 CENTS OF EVERY
DOLLAR DONATED**

BEINGHUNGGRYSUCKS.CA